SCHEDULE E)	PAGE 1 OF 7 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Planned Parenthood Votes	C C00489799	
Check If 24-hour report X 48-hour report New report Amends report filed on		
Full Name (Last, First, Middle Initial) of Payee Stones' Phones	M M / D D / Y Y Y Y	
Mailing Address 1309 F Street NW, Ste 200	10 12 2012	
City State Zip Code	4487.83	
Washington DC 20004	action ID : B441669	
Purpose of Expenditure Persuasion phone calls Category/ Type Office Soug		
Name of Federal Candidate Supported or Opposed by Expenditure: Tammy Baldwin Check One:		
Calendar Year-To-Date Per Election for Office Sought 100786.76 Disburseme 2012	nt For: Primary General	
	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 2229 North Pollard St. Amou	int	
City State Zip Code Arlington VA 22207	21933.33	
Purpose of Expenditure Category Office Soug	action ID : B441670 ht: House State: WI	
Online advertising 004 Name of Federal Candidate Supported or Opposed by Expenditure:	Senate District: President	
Tammy Baldwin Check One:	Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 100786.76 Disburseme 2012	nt For: Primary General ther (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	26421.16	
(b) SUBTOTAL of Unitemized Independent Expenditures	7 1 7 1 7 1	
(c) TOTAL Independent Expenditures	171171171	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Deirdre Schifeling [Electronically Filed] Date	17 2012	

SCHEDULE E)	PAGE 2 OF 7 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Planned Parenthood Votes	C C00489799	
Check If 24-hour report	M = M / D = D / Y = Y = Y	
Full Name (Last, First, Middle Initial) of Payee		
76 Words	M = M / D = D / Y = Y = Y	
Mailing Address 1120 Eye Street NW Ste 550	10 15 2012	
	iount	
City State Zip Code Washington DC 20006	6666.67	
Tran	nsaction ID : B441673 bught: House State: WI	
Creation of online ad Category/ Type Onlice Sc Onlice Sc Onlice Sc Online Sc Onlin	Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
Tammy Baldwin Check O	ne: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 100786.76 Disbursel	ment For: Primary General Other (specify)	
Full Name (Last, First, Middle Initial) of Payee	te	
Zata 3	10 15 2012	
Mailing Address 458 New Jersey Ave. SE		
	nount	
City State Zip Code Washington DC 20003	16065.00	
Trai	nsaction ID : B441668 bught: House State: VA	
Purpose of Expenditure Persuasion phone calls Category/ Type 004	Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
Tim Kaine Check O	ne: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought Disburses 2012	ment For: Primary General Other (specify)	
(c) CURTOTAL of the rise of hedre and ref. Executives	20724 07	
(a) SUBTOTAL of Itemized Independent Expenditures	22731.67	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Deirdre Schifeling [Electronically Filed] Date 10	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Signature	2012	

SCHEDULE E)	PAGE 3 OF 7 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Planned Parenthood Votes	C C00489799	
Check If 24-hour report X 48-hour report New report Amends report filed on	W = M / D = D / Y = Y = Y	
Full Name (Last, First, Middle Initial) of Payee		
76 Words	M M / D D / Y Y Y	
Mailing Address 1120 Eye Street NW, Ste 550	10 16 2012	
	41 K	
City State Zip Code Washington DC 20006	1987.50	
Transa	action ID : B441661	
Purpose of Expenditure Creation of radio ad Category/ Type Office Soug	ht: House State: US Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———	
Barack Obama Check One:	: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought Disburseme 2012 O	ent For: Primary General Other (specify)	
Full Name (Last, First, Middle Initial) of Payee Zata 3	M M / D D / Y Y Y Y	
	10 15 2012	
Mailing Address 458 New Jersey Ave. SE Amou	int	
	JIII.	
City State Zip Code Washington DC 20003	16065.25 action ID : B441662	
Purpose of Expenditure Persuasion phone calls Category/ Type Office Soug		
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———	
Barack Obama Check One	: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought Disburseme 2012	ent For: Primary General Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	18052.75	
(b) SUBTOTAL of Unitemized Independent Expenditures		
	7 7 7	
(c) TOTAL Independent Expenditures	171171171	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Deirdre Schifeling [Electronically Filed] Date 10	17 2012	
Signature		

SCHEDULE E)	PAGE 4 OF 7 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Planned Parenthood Votes	C C00489799	
Check If 24-hour report X 48-hour report New report Amends report filed on	- M / D - D / Y - Y - Y	
Full Name (Last, First, Middle Initial) of Payee Media Strategies & Research Date		
	10 16 2012	
Amour	nt	
City State Zip Code Falls Church VA 22030	289200.00	
Transac Durages of Europediture	ction ID : B441664 ht: House State: US	
Radio ad buy Category/ Type Onice Sough	Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	X President	
Barack Obama Check One:		
Calendar Year-To-Date Per Election for Office Sought 3750434.67 Disbursemer 2012 Ot	nt For: Primary General	
Full Name (Last, First, Middle Initial) of Payee Date		
	10 15 / Y Y Y Y Y Y	
Mailing Address 458 New Jersey Ave. SE Amount	nt	
City State Zip Code		
Washington DC 20003	3807.75	
Purpose of Expenditure Persuasion phone calls Category/ Type Office Sough	Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
Dennis Rehberg Check One:	Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 5 160181.36 Disbursemer 2012 Ot	nt For: Primary General	
(a) SUBTOTAL of Itemized Independent Expenditures	293007.75	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures	7 1 7 1 7 1	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Deirdre Schifeling [Electronically Filed] Date 10	17 2012	
Signature		

SCHEDULE E)	PAGE 5 OF 7 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Planned Parenthood Votes	C C00489799	
Check If 24-hour report X 48-hour report New report Amends report filed on	M = M / D = D / Y = Y = Y	
Full Name (Last, First, Middle Initial) of Payee		
The Pivot Group	M	
Mailing Address 1701 I Street NW, Ste 550	10 16 2012	
	Suit	
City State Zip Code Washington DC 20005	24560.80	
Displace of Expanditure	saction ID : B441667 ught: House State: MT	
Printing and postage for mail piece Category/ Type Onice Soci	Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
Dennis Rehberg Check On	e: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought Disbursem 2012	nent For: Primary General Other (specify)	
Full Name (Last, First, Middle Initial) of Payee Date 76 Words		
Mailing Address 1120 Eye Street NW, Ste 550	10 16 2012	
Amo	ount	
City State Zip Code	1987.50	
Washington DC 20006	saction ID : B441660	
Purpose of Expenditure Creation of radio ad Category/ Type 004		
Name of Federal Candidate Supported or Opposed by Expenditure:	President	
Mitt Romney Check On	e: Support X Oppose	
Calendar Year-To-Date Per Election for Office Sought 3750434.67 Disbursem 2012	nent For: Primary General Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	26548.30	
(b) SUBTOTAL of Unitemized Independent Expenditures		
	7	
(c) TOTAL Independent Expenditures	7	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Deirdre Schifeling [Electronically Filed] Date 10	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Signature	2012	

SCHEDULE E)	PAGE 6 OF 7 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
Planned Parenthood Votes	C C00489799	
Check If 24-hour report X 48-hour report New report Amends report filed on	M = M / D = D / Y = Y = Y	
Full Name (Last, First, Middle Initial) of Payee		
Media Strategies & Research	e 10 16 2012	
Mailing Address 11350 Random Hills Rd., Ste 670	ount	
City State Zip Code		
Falls Church VA 22030	539100.00 saction ID : B441663	
Purpose of Expenditure TV/Cable/Radio ad buy Category/ Type Office Soc Type		
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———	
Mitt Romney Check Or	ne: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 3750434.67 Disbursen	nent For: Primary General Other (specify)	
Full Name (Last, First, Middle Initial) of Payee Zata 3	e	
Mailing Address 458 New Jersey Ave. SE	15 2012	
	ount	
City State Zip Code Washington DC 20003	3807.75	
Purpose of Expenditure Parsuacion phone calls Category/ Office Sou	<u> </u>	
Туре	Senate District: President	
Name of Federal Candidate Supported or Opposed by Expenditure: Jon Tester Check Or	ne: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought Disbursen 2012	nent For: Primary General Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	542907.75	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(b) SOBTOTAL OF Officerinized independent Experiorates		
(c) TOTAL Independent Expenditures	7 7 7	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Deirdre Schifeling [Electronically Filed] Date 10	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Signature		

SCHEDULE E)		PAGE 7 OF 7 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)		FEC IDENTIFICATION NUMBER ▼
Planned Parenthood Votes		C C00489799
		M M / D D / Y Y Y Y
Check If 24-hour report 48-hour report	New report Amends repo	
Full Name (Last, First, Middle Initial) of Payee		Date
Blueprint Interactive		10 15 2012
Mailing Address 2229 North Pollard St.		10 13 2012
	7: 0 1	Amount
City State Arlington VA	Zip Code 22207	10966.67
Purpose of Expenditure		Transaction ID : B441671 Office Sought: House State: WI
Online advertising	Category/ Type 004	Senate District:
Name of Federal Candidate Supported or Opposed by Exp	penditure:	President ———
Tommy Thompson		Check One: Support Oppose
Calendar Year-To-Date Per Election	100706 76	Disbursement For: Primary General
for Office Sought	100786.76	2012 Other (specify)
Full Name (Last, First, Middle Initial) of Payee 76 Words		Date
76 Words		10 15 2012
Mailing Address 1120 Eye Street NW, Ste 550		
City State	Zin Codo	Amount
City State Washington DC	Zip Code 20006	3333.33
Purpose of Expenditure	Category/	Transaction ID : B441672 Office Sought: House State: WI
Creation of online ad	Type 004	Senate District:
Name of Federal Candidate Supported or Opposed by Exp	enditure:	President Vicence
Tommy Thompson		Check One: Support Oppose
Calendar Year-To-Date Per Election	100786.76	Disbursement For: Primary General
for Office Sought		Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures		. 14300.00
(b) SUBTOTAL of Unitemized Independent Expenditures		
,,		7 7 7
(c) TOTAL Independent Expenditures		943969.38
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert		
with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Deirdre Schifeling		M = M / D = D / Y = Y = Y
Signature	[Electronically Filed] Date	10 17 2012